

01 THE BRIEF

Make videos. Get paid.

Moreta pays you for every real view your video brings in. No follower minimum. No application. Post, tag us, submit the link.

0.50 USD per 1,000 views. Redeem each video once it earns 5 USD. 4 to 5 business days to review.

Up to 1,000 USD per video.

Earnings are tracked per video and build as the views do.

Redeem a video again as it keeps earning.

What makes a good Moreta video

It happens somewhere real. Street vendor, market, café, ATM you almost walked into. A traveler moment, not a tutorial.

It shows the app. Open Moreta, scan the merchant QR, pay. Five to ten seconds of clean screen time. No narration over the payment.

It is watchable on mute. Vertical, daylight when possible, captions on, 15 to 30 seconds total.

02 WHAT TO FILM

Moments worth filming.

Don't write a script. Look around. The strongest Moreta videos are caught, not staged. These are the moments where the app speaks for itself.

The ATM you walked away from. Standing outside a bank in Bangkok or Hanoi. Walking past the line. The fee on screen that you didn't pay.

The street vendor scan. Pho stall, night market, fruit cart. They show the QR, you scan, the confirmation beeps. Real merchant, real moment.

Showing a friend. They ask what app. You answer. Their reaction is the video.

The Grab or LINE MAN ride. Paying for the trip without local cash, without fumbling, without a Thai bank.

The late realization. Two years living here. You only just figured out you didn't have to do it the hard way.

The pattern. A small moment of friction (cash, ATM, foreign card fee, language barrier) resolved by Moreta in one tap. Find the friction in your real day. The video writes itself.

Keep your data off camera

Don't show your wallet balance, your full name, your bank or card details, or full QR codes. Cover sensitive screens with a sticker, or skip them.

03 CAPTIONS

Captions are the second hook.

On Reels and TikTok, the caption sits in the viewer's field of vision the whole time. Treat it like a second chance to earn the watch.

“Paid for this with zero Vietnamese dong in my wallet. @moretapay”

Specific currency name and a concrete claim. Beats a generic “travel hack” caption.

“It was 35°C and I almost stood in line at the ATM. Then I remembered. @moretapay”

Sensory detail (heat, queue) plus a cliffhanger. Pulls the viewer into the video to see the resolution.

“Just paid for a 50,000 dong bowl of pho with a QR code. No cash, no card. @moretapay”

Specific amount in local currency. Reads as a real moment, not an ad.

“My friend made me delete my currency converter app after this. Watch why. @moretapay”

Third-party endorsement plus an instruction (“watch why”) that increases retention.

Things that consistently work

A specific currency, country, or city beats a generic claim. Numbers feel real. Keep captions under 150 characters so they sit above the fold. Always include @moretapay.

04 THE RULES

Approval, verification, and payouts.

A real person reviews every video, usually within 4 to 5 business days when the rules below are met.

For approval

Posted on or after May 21, 2026. Public visibility on TikTok or Instagram Reels. @moretapay tagged in the caption. You as the original creator. The app shown actually being used.

We reject

Stock footage, AI clips, bought views, reposts of someone else's video, content already submitted elsewhere, or anything misleading about Moreta.

Verifying it's you

After your first submission, you'll DM a short code from your TikTok or Instagram account to @moretapay. One time per account. Every video after that auto-verifies.

Payouts

0.50 USD per 1,000 real views. Earnings are tracked per video. You can redeem any video once it earns 5 USD, and you can redeem the same video again as it keeps earning views.

Per-video cap: total earnings on a single video are capped at 1,000 USD.